

MISSION STATEMENT

The Surfrider Foundation is a non-profit environmental organization dedicated to the preservation and enjoyment of the world's oceans, waves and beaches, for all people, through conservation, activism, research and education.



ECOFACTS

- Everything that enters a storm drain goes directly to the ocean (litter, used oil, antifreeze, sewage, toxic chemicals, pesticides, etc).
- Dumping one quart of motor oil down a storm drain contaminates 250,000 gallons of water.
- Urban stormwater is one of the top three sources of pollution of our nation's rivers, lakes, oceans, and estuaries.
- Three and a quarter million tons of oil enter the oceans of the world each year.
- In the United States, sewage treatment plants dump 5.9 trillion gallons of waste water into coastal waters each year.
- Over 60% of the world's coral reefs are threatened by pollution, sedimentation, and over-harvesting from curio and aquarium trade.
- Fourteen billion pounds of garbage are dumped into the world's oceans every year, most of it in the northern hemisphere.
- The average citizen **CAN** make a difference. Write, fax, call, and e-mail your Congressional Representative, Senator and the President regularly and let them know that you support stronger environmental laws.

WHAT CAN YOU DO?



1 GET YOUR MIND OUT OF THE GUTTER

Sweep your driveways and sidewalks. Put trash in the can instead of the gutter. Use your lawn clippings to fertilize your lawn.

2 PULL YOUR OWN WEEDS

The less herbicides and pesticides you spray, the less you will swim in on the weekend.

3 PLANT DON'T PAVE

Let the runoff water soak into the ground. Landscaping looks better and creates oxygen.

4 SCOOP THE POOP

Unless you like to swim in animal poop, make sure you and your neighbor pick up the droppings.

5 REPORT FULL CATCH BASINS

The Department of Public Works should clean a full storm sewer.

6 FIX YOUR CAR LEAKS

More oil enters the beach from urban runoff than from tanker spills. If your car drips, the oil will find its way to the ocean.

7 DON'T BE A DRIP

Low-flow shower heads, drip irrigation and low-flow toilets conserve water. Repair any leaks.

8 MINIMIZE WATER LOSS

Water lawns in the mornings or evenings. Water deeply and less often for happier plants.

9 USE NON-TOXICS

Vinegar or baking soda clean very well. Buy eco-sensitive products now available on the market.

10 OIL'S WELL THAT ENDS WELL

Recycle your motor oil at a garage. Don't dump it into a storm drain.



11 RECYCLE. ONCE IS NOT ENOUGH

Recycle reusable materials. Call 1-800-RECYCLE for drop off location.

12 BE AWARE OF STORM DRAINS

The trash and toxins that are dumped on the street run straight to the beaches. If we reduce the amount of slime that goes into our storm drains, our coastal waters will be protected.

13 QUIT USING STYROFOAM

The coffee generation brings its own mugs. Let the shop owners who use styrofoam know you disapprove.

14 PEOPLE CAUSE POLLUTION, PEOPLE CAN STOP IT

Next time you see some trash, pick it up.

15 JOIN A LOCAL ACTION GROUP, GET INVOLVED

If you're not part of the solution, you're part of the problem. Check the facts and vote. One more voice does make a difference.

16 COVER YOUR TRAILS

Take household hazardous materials and containers to a local collection program for disposal.



17 CONSIDER, CONTROL, CONSERVE

Recycle reusable materials. Throw litter into trash cans and keep cans tightly covered to prevent foraging by animals.

18 DON'T WATER THE DRIVEWAY

It won't grow. All that water washes to the beach.

19 TALK AROUND TOWN

Because most people don't realize they are contributing to non-point source pollution, spread the word and get your neighbors and co-workers involved.

20 HOLD ONTO YOUR BUTTS

The beach is not your ashtray.